Cultural Routes of the Council of Europe
Annual Advisory Forum
Vilnius, 26-27 October 2016

Workshop 1
Session 3

Expanding geographic coverage and partnerships

Kharatishvili Levan
Deputy Minister
Ministry of Culture and Monument Protection of Georgia
Achievements

- **Culture Strategy 2025** - has been adopted by the Government of Georgia on 1st July, 2016

  - One of the main priorities of the Strategy is to encourage sustainable development of cultural tourism, *in order to*

    - Develop local and international cultural routes
    - Integrate Georgia in transnational cultural routes

  - 2 Year Action Plan will be adopted by the end of the year

- **Georgia** became 27th member state of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe from 9th August, 2016

  - Ministry of Culture and Monument Protection of Georgia has undertaken the coordination of Inter-Governmental Working Group responsible for the development of Cultural Routes in Georgia
Future Plans

The Ministry intends to

- Develop web-portal (www.culturalroutes.ge) and mobile application
- Design and print periodic newsletter on cultural routes in Georgia
- Encourage the development of cultural and creative industries in Georgia
  - Roadmap for Creative Georgia was elaborated

The First National Cultural Forum "Culture and Creativity for Innovation and Development: Roadmap for Creative Georgia" will be held on 8-9 December 2016 in Tbilisi, Georgia
Certified Cultural Routes of the Council of Europe crossing Georgia

THE ITER VITIS ROUTE

Traditional Qvevri Wine

530 grape varieties, 437 have been preserved

THE EUROPEAN ROUTE OF JEWISH HERITAGE

Museum of the Jews of Georgia and Georgian-Jewish Relations

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EUROPEAN ROUTE OF HISTORICAL THERMAL TOWNS

There are up to 2 000 mineral and thermal springs in Georgia

ATRIUM - ARCHITECTURE OF TOTALITARIAN REGIMES OF THE 20th CENTURY IN EUROPE’S URBAN MEMORY

In 1970s-1990s outlandish designs were an expression of the striving for independence, an early inkling of the break-up of the USSR
THE RÉSEAU ART NOUVEAU NETWORK

Tbilisi is a member of Art Nouveau European Route – non-profit association of local governments and non-governmental institutions that have joined together to develop efficient mechanisms for the international promotion and protection of Art Nouveau heritage.

THE EUROPEAN ROUTE OF CERAMICS

The first samples of ceramic ware appeared on the territory of Georgia in the 7th millennium BC.

THE EUROPEAN CEMETERIES ROUTE

There are two cemeteries in Tbilisi: Didube Pantheon and Mtatsminda Pantheon, where some of Georgia’s most prominent artists, writers, scholars and national heroes are buried.
Potential Cultural Routes

- German Settlement in the South Caucasus Region
- Newcastles of Europe
- Heritage of Fresco Painting
- Caucasus Mountains
- Silk Road
- European Route of Medieval Churches and Monasteries
- European Route of Museum-Reserves
- The Expedition of Argonauts
- Culinary Route
- Pilgrim ways/Pilgrimage Routes
- Viking Routes
- European Entrance Halls of Residential Houses
- The Route of Fortified Towns
- Cave Cities in Europe

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