



MINISTRY OF CULTURE
AND MONUMENT PROTECTION
OF GEORGIA

CULTURAL ROUTES ADVISORY FORUM 2017

27–29 September, 2017
Lucca, Italy

CoE CULTURAL ROUTES IN GEORGIA

- THE EUROPEAN ROUTE OF JEWISH HERITAGE

August, 2017, European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ) has approved Israeli House in Georgia as member

- THE ITER VITIS ROUTE

Wine Tourism Association and National Wine Agency will sign the Memorandum of understanding

- EUROPEAN ROUTE OF HISTORICAL THERMAL TOWNS

Imereti Region (Tskaltubo, Sairme) will become Associate Member

- POTENTIAL ROUTES

- *The European Route of Ceramics, ATRIUM – Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory, The Reseau Art Nouveau Network, Prehistoric Rock Art Trails*

LEGAL BASIS/SUPPORT INSTRUMENTS

- Culture Strategy 2025
adopted by the Government of Georgia in 2016
- Inter-Ministerial Action Plan 2017-2018
adopted by the Government of Georgia in 2017
- Ministry's Action Plan 2017-2018
- Regional Cultural Action Plans 2018

ACTIVITIES

- Meetings with the representatives of Governors, regional municipalities of Georgia
presentations on Ministry's membership of the EPA, its benefits, actions taken by the Ministry and future plans
- Meetings/debates with the Potential National Partners
relevant agencies, governmental bodies, private sector
- Skype Conferences/consultations with the regions

NATIONAL INITIATIVES

- Development of web-site – www.culturalroutes.gov.ge and mobile application
- Translation and publication of Council of Europe publication *“Cultural Routes Management: from theory to practice”*
- Assigned National Coordinator for CoE Cultural Routes in Georgia and established Coordinating Working Group *with the representatives of Ministry’s subordinate bodies*
- Established Cultural Routes Strategic Development and Certification Board *with the aim to*
 - *define criteria, theme, rules and conditions of the competition for Cultural Routes of Georgia Certification*
 - *Coordinate participation of Georgia in Council of Europe Cultural Routes*

THANK YOU

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