

## BREAKOUT SESSION

SATURDAY / 06 MAY 2017 / 09:30-13:00 / BAKU CONGRESS CENTRE / A5

### THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE AS NETWORKS FOR INTERCULTURAL DIALOGUE

A journey along the 32 cultural routes of the Council of Europe providing access to Europe's multi-cultural heritage and illustrating the ability to live together peacefully in diversity. The presentation will feature an overview of the Cultural Routes Programme: values, methodology, criteria for certification, as well as examples of intercultural dialogue along our 32 certified cultural routes. A specific focus will be dedicated to the following cultural routes, which will be presented in greater detail: 1. The Routes of the Olive Tree; 2. Prehistoric Rock Art Trails; 2. Iter Vitis. A specific section of the presentation will be devoted to the Cultural Route University Network, featuring the presentation of the University of Paris-Sorbonne and/or University of Birmingham (England).

#### KEY-NOTES SPEAKERS:

**Stefano Dominioni**, Executive Secretary, Enlarged Partial Agreement on Cultural Routes

**Nazim Samadov**, Deputy Minister of Culture and Tourism of the Republic of Azerbaijan

**Ramon Montes**, Prehistoric Rock Art Trails Cultural Route

**Emanuela Panke**, Iter Vitis Cultural Route

**Denise De Roux**, The Routes of the Olive Tree

**Hans Morten Lovrod**, St. Olav's Ways

**ORG:** Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA)

## NAZIM SAMADOV

DEPUTY MINISTER OF CULTURE AND TOURISM OF THE REPUBLIC OF AZERBAIJAN

In 2000-2001, he worked as a French teacher at Azerbaijan State Pedagogical University. In 2004-2006, was a chief councillor at cultural policy department of the Ministry of Culture of Azerbaijan Republic and deputy chief of international relations department. Between 2006-2011, worked as a head of international relations and culture programs under the newly founded Ministry of Culture and Tourism of Azerbaijan Republic and then chief of department. In 2009-2011, held the position of secretary of International Cooperation Commission between the Governments of Azerbaijan Republic and Cuban Republic. Member of intergovernmental commission between Azerbaijan Republic and Lithuania, Bulgaria, Moldova, Romania, and Montenegro. Coordinator of the work team in GUAM countries' culture and tourism (2013-2015). Member of the Youth Foundation Observation Board under the President of Azerbaijan Republic (since 04.03.2013) Since 2011, deputy minister of Minister of Culture and Tourism of Azerbaijan Republic.



## RAMON MONTES

PREHISTORIC ROCK ART TRAILS CULTURAL ROUTE

Doctor on Archaeology and Prehistory by University of Cantabria (Spain). Researcher on Palaeolithic's material culture and Palaeolithic Rock Art of the Iberian Peninsula. Scientific collaborator of the Museum and Research Centre of Altamira, where he has developed different archaeological works in Upper Palaeolithic sites and Rock Art sites. He has written ten books and more than 200 papers in different scientific journals and proceedings of scientific meetings.

Cultural Manager specialized in Archaeological Tourism. He has directed a large number of projects to open to the public Rock Art sites and museums and interpretation centres focused in Rock Art. Currently, he is running two important research projects (Covalejos and Cudon caves, Cantabrian Region) and coordinates the network of Rock Art sites that make up the Cultural Route of Council of Europe " Prehistoric Rock Art Trails " ([www.cultural-routes.net/](http://www.cultural-routes.net/) [www.prehistour.eu](http://www.prehistour.eu))



## EMANUELA PANKE

ITER VITIS CULTURAL ROUTE

After a degree in communication sciences at the University of Rome and a master degree in marketing of agricultural products at the University of Siena, she began her career in Paris, where she lived for two years, working for an event agency and for the Italian Cultural Institute. She came back to Italy in 2001 and she started to work as a freelance, in the consulting and training domain in the field of agribusiness marketing and become deputy director of the National Association of Wine Cities until 2006. Then she worked three years for Unione Italiana Vini for a promotion program of the European wines especially in third countries such as India, China and Russia managing training activities for buyers, customers and opinion leaders. Since 2010 she chooses to live in Sicily, after many years of activity in the Italian agro-industry, she decided to devote herself to the region which in her view has greater representation and untapped potential in foreign markets. She has been manager for Gambero Rosso culinary school and consultant for the Catania airport and she is General Secretary of the Council of Europe Cultural Route Iter Vitis Les Chemins de La vigne since 2007.





## DENISE DE ROUX

THE ROUTES OF THE OLIVE TREE §

After graduating with a Master's Degree in Heritage Management And Tourism Promotion from the University of Paris 1 – Pantheon Sorbonne with a thesis on « National Natural Parks of Colombia: Preservation and Tourism Development Related to the Armed Conflict. The Case of Sierra de la Macarena», Ms Denise de Roux worked in Mexico as a project manager with "Ichi Nuu Savi", a network for sustainable tourism lead by the Mixtec communities in the Oaxaca Region. In 2015, she had the opportunity to be involved in the "Agora", a project of "The Routes of the Olive Tree", certified "Cultural Route of the Council of Europe" in 2005, which aims to foster appreciation of the Mediterranean olive tree, its culture, and its products throughout Europe and the world. She is currently working for the Enlarged Partial Agreement on Cultural Routes of the Council of Europe, which awards the certification and ensures the implementation of the programme.



## HANS MORTEN LOVROD

ST. OLAV'S WAYS

He started his career as a police officer, educated from Police Academy in Oslo, Norway in 1988. After several years in various Police Departments he studied to a bachelor degree in Dianoia at Diakonhjemmet University College, Oslo, and worked for a couple of years at Norwegian Church Abroad in Houston, Texas.

In 2011 he got his master degree in Public Administration at Copenhagen Business School, Denmark. He has a various background and experience as independent consultant, advisor and leader in both private and public sector. Since 2013 he has been the Director of National Pilgrim Center of Norway and Route manager of the European Cultural Route of St. Olav Ways.



## STEFANO DOMINIONI

EXECUTIVE SECRETARY, ENLARGED PARTIAL AGREEMENT ON CULTURAL ROUTES

Dr. Stefano Dominioni is Executive Secretary of the Council of Europe Enlarged Partial Agreement on Cultural Routes, and Director of the European Institute of Cultural Routes, Luxembourg. He is responsible for overseeing the certification by the Council of Europe of cultural routes in the field of European heritage across its 47 Member States and the regular evaluation of the current 32 certified cultural routes. Dr. Dominioni regularly interacts with Ministry of Culture and Tourism representatives, Cultural Routes of the Council of Europe and International Organizations. During his career at the Council of Europe he has worked for the Directorate General of Education, Culture and Youth, and the Directorate General of Social Cohesion. He received his Ph.D. from Yale University and a B.A. in Political Science from the University of Milan, Italy.